# ANNUAL PUBLIC FILE EEO REPORT

# **KVDA - 60**

## April 1, 2008 to March 31, 2009

1. Full-time vacancies summary for current reporting period:

1 (one) INTERNAL POSITION WAS AVAILABLE DURING THIS TIME:

**Business Development Manager for KTMD and KVDA Sales** 

NO OTHER FULL TIME POSITIONS WERE AVAILABLE DURING THIS TIME.

- 2. A total of 11 interviewees were interviewed for the 2 internship job vacancies during the period of April 1, 2008 to March 31, 2009.
- 3. Referral Summary Matrix for Internships:

Name of Recruitment Source	Total Number Of Interviewees Referred		
San Antonio College	11		
Total:	11		

### 4. Broad Outreach Summary:

- 1. In addition to the local outreach advertisement provided with the above noted jobs (communications directly to Universities), all postings placed on the NBCU website are automatically routed to National Job Bank.
- 2. No need to post public notice looking for recruiting sources in the local San Antonio Newspaper.
- 3. Javier Ortiz, HR Director, participated on different GE Hispanic Forum Leadership Activities within the topics of Career, Growth, Leadership, and Training. These included:

- GE's Annual Hispanic Forum Events Atlanta GA, October 2008
- Contemporary Leaders Presentation Houston Texas October 30<sup>th</sup>, 2008
- Training and Growth Leadership Luncheon Houston Texas October 31<sup>st</sup>, 2008
- Leadership and Diversity Training Houston Texas November 6, 2009
- 4. Mitzi Fleissner (Research Manager for KTMD and KVDA) participated in the GE Women's Network Event Dealing with Change in the workplace. (Lunch and Meeting).
- 5. Javier Ortiz, HR Director, participated in the 2009 GE Affinity Groups Event regarding Business Development and Leaders of Tomorrow.
- 6. In conjunction with LifeCare, Javier Ortiz (Human Resources Director) conducted a number of Lunch and Learn Seminars for all staff members. These included:
  - Professional Development Building Better Relationships through Effective Communication – August 18th, 2008
- 7. Educational Institutions and or Groups considered for Internship opportunities at KVDA:
  - i. San Antonio College
  - ii. Texas Association of Broadcasters
- 8. Activities and Events in which KVDA participated as part of Broad Outreach:
  - i. April 3, 2008 Kids Day at San Pedro Park.
  - ii. May 20, 2008 Hablando de la Salud de la Mujer
  - iii. May 21, 2008 SAMA's "Beginner to Breakthrough Careers On Air" Luncheon
  - iv. May 7, 2008 Compass Bank Latina Business Excellence Awards and Ceremony
  - v. August 13, 2008 Ringside San Antonio to Benefit the South Texas Hispanic Fund

# JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station:	KTMD & KVDA				
Job Title:	Business Development Manager	_			
Recruitment So That Referred Ultimate Hiree	urce (if Any):Internal Hire				
Total Number o Interviewees:	of4				

GE Company	KTMD/ KVDA Internships	
www.gecareers.com		
NBC Career Opportunities		
www.nbcjobs.com		
Internal Referrals		
Internal Applicants	Yoh Managed Staffing (305) 889-7034	

### Internal Applicants that were considered:

- 1. Veronica Ynclan Account Executive KVDA
- 2. Joseph Rojas Account Executive KVDA
- 3. David Gandler Account Executive KVDA
- 4. Renee Remillard Account Executive KTMD

# JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station:	KVDA - 60					
Job Title:	Internship Opportunities					
Recruitment Source That Referred Ultimate Hiree (if Any):1 Total Hired						
Total Number o Interviewees:	f 11					
		KVDA Internships				
San Antonio College		Texas Association of Broadcasters				
Internal Referra	ls					
Internship Appl	icants:					
Belinda Flores		Abraham Oliva	Sara Litzler			
Christopher Hernandez		Amanda Cena	Ximena Alvarez			
Ramiro Martine	ez	Jose Guillermo Gonzalez	Adriana Hernandez			
Jaime Trejo Ro	jas	Jonathan Valencia				

# JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station:	KVDA - 60			
Job Title:	YOH Production (Part Time)			
Recruitment Sor That Referred Ultimate Hiree (		1 Total Hired	n	
Total Number o Interviewees:	f 5		_	
	*****	KVDA Internships		
San Antonio Co	llege	Texas Association of Broadcasters		
Internal Referra	ls			





### Internship Opportunities with Telemundo San Antonio

Telemundo's Creative Services Department in San Antonio has opportunities for college / university students to join its team.

As an Intern with our Creative Services Team you will have an opportunity to learn different aspects of KVDA's local broadcast including Commercial Production, Promotions, Sales Initiatives, Station Events and Operations.

Intern Students could be responsible for the following:

- Responsible for promotional inventory control.
- Serve as a back-up photographer/editor for News/ Promotional and Commercial campaigns.
- Attend and participate in local ENG shoots and provide assistance to video journalist / Commercial Production.
- Monitor national and international periodicals for potential story opportunities.
- Monitor local trends for commercial / promotional opportunities.
- Produce daily topicals and teases for the 5pm and 10pm Newscast.
- Participate with department staff brainstorming sessions and story selections.
- Assist in planning and participate in station events.

Requirements include attending a credited College or University. Students seeking credits towards a degree in television production / promotion and / or marketing communications should apply. Applicants should be creative, detail oriented, flexible and able to work under tight deadlines. Candidate must have excellent communication skills, experience working in teams, and ability to work in a fast-paced environment. Attention to detail and flexible with work schedule is critical. Those students interested should contact Telemundo KVDA San Antonio at the information provided below.

Jose Rodriguez - Director of Creative Services

Main Number – 210-568-0230 Fax Number – 210-341-3962

> 6234 San Pedro Ave. San Antonio, TX. 78216



# "BEGINNER TO BREAKTHROUGH - CAREERS ON AIR"

LEARN THE STORY BEHIND LAUREN LEEDS, WHO MADE HER SAN ANTONIO DEBUT AS CO-HOST OF GREAT DAY SA WHILE BALANCING HER ROLE AS AN ACCOUNT EXECUTIVE IN SALES.

NEXT, ACCOMPLISHED VETERAN, URSULA PARI, KSAT ANCHOR FOR THE 5P AND 10P NEWS, SHARES HER CAREER MOVES AS SHE PROGRESSED FROM MARKET TO MARKET AND TO INCREASINGLY IMPORTANT RESPONSIBILITIES.



# PLEASE RSVP BY FRIDAY MAY 16

HOLIDAY INN SELECT 77 NE LOOP 410

(BETWEEN JONES-MALTSBERGER & MCCULLOUGH)

Door Prize - HD Radio - \$2 per ticket; 3 for \$5. Proceeds fund our Scholarship efforts

esve vic poypal @ WWW.AWRTSA.ORG or email amortazavi@univisionradio.com ALL No Shows will be BILLED



11:30 REGISTRATION & NETWORKING 12 NOON LUNCH & PROGRAM \$22 Members & Students/\$30 Non-members/\$5 Student Drop in (no Lunch) We accept cash or check payment at the event.

### Click Here to RSVP

Note: Website is currently being updated with the current flyer. Should you choose to RSVP, please click on paypal link for February Flyer or email amortazavi@univisonradio.com



# **Texas Association of Broadcasters**

502 E. 11th St. • Suite 200 • Austin, Texas 78701 Phone: (512) 322-9944 • Fax: (512) 322-0522 • <u>www.tab.org</u>

### **Deliver Immediately to:**

Your badge will look like this. Contact TAB's Teresa McAnally with any changes.

# Javier Ortiz

Human Resources Manager

KVDA-TV/Telemundo San Antonio Date: 9/24/2008

# SAC - October 23

**Event:** 

TAB Broadcast Career Expo

Location:

San Antonio College - San Antonio

Longwith Radio TV & Film Bldg. (TV Studio A)

Set-Up:

Thursday, October 23 • 10 a.m. - 11 a.m.

**Expo Hours:** 

Thursday, October 23 • 11 a.m. - 3 p.m.

Tear Down:

Thursday, October 23 • 3 - 4 p.m.

Booth:

8x10 pipe and drape

6' table and tablecloth

Includes:

Two (2) chairs

Lunch for two (2) recruiters

# BOOTH#

### **BALANCE DUE:**

Balance due must be paid in advance!

No on-site registrations.

\$75 cancellation fee after 10/16/08. Written cancellations must be in writing. No refunds will be issued after 10/16/08.

If you need electricity, e-mail TAB's Teresa McAnally (teresa@tab.org)

Questions:

TAB • Teresa McAnally at (512) 322-9944 or teresa@tab.org

TAB • Craig Bean at (512) 322-9944 or craig@tab.org

# **Texas Workforce Commission**

A Member of Texas Workforce Solutions

Tom Pauken, Chairman Commissioner Representing the Public

Ron Lehman Commissioner Representing Employers

Ronald G. Congleton Commissioner Representing Labor

Larry E. Temple Executive Director

Dear Texas Employer:

Recently, the US Bureau of Labor Statistics and TWC requested job title and wage information for your business. Our records indicate we have not yet received your response. If you have already responded, give us a call to make sure we have received your data.

OTHERWISE, YOU CAN STILL REPORT USING ONE OF SEVERAL OPTIONS:

- 1) CALL 1-800-252-3616
- 2) FAX 1-866-463-6666
- 3) EMAIL to oestexas@idcf.bls.gov
- 4) MAIL PRINTOUT, DISKETTE or FORM in postage paid envelope

Your response is critical regardless of the number of employees on your payroll.

Please reply today – federal tax dollars are on the line!

Sincerely,

Jim Van Geffen

Jim Van Geffen, Program Manager Labor Market and Career Information Oes@twc.state.tx.us

Bureau of Labor Statistics Statement to Respondents on the Use of Electronic Data Transmission

As a participant in a U.S. Bureau of Labor Statistics (BLS) statistical survey, you should be aware that use of electronic transmittal methods in reporting data involves certain inherent risks to the confidentiality of those data. Further, you should be aware that responsible electronic transmittal practices employed by the BLS cannot completely eliminate those risks.

The BLS is committed to the responsible treatment of the data you report and will take appropriate steps within their ability to protect the confidentiality of those data

# NBCU / TELEMUNDO TVSD Job Opportunities

NBC/Telemundo is always looking for strong candidates for exciting positions in engineering, production, sales, technical services and administration.

Some current job opening include:

Producer (YOH Management Comp) - KVDA - Telemundo - San Antonio

Reporter - NBC 30 - West Hartford, CT. - job # 853884

Assignment Editor - NBC 30 - West Hartford, CT. - job # 851756

Business Development Sales Manager - NBC 30 West Hartford, CT. - job # 816578

Assignment Editor – NBC 6 – Miramar Florida – job # 842492

IR Technician – Telemundo 51 – Miramar Florida – job # - 853849

If you are interested in obtaining more information or applying for any available position, please submit your resume to



**TVSD are Equal Opportunity Employers** 

